



# 2024 VETERAN IMPACT AWARDS

## SPONSOR LEVELS



---

### TITLE SPONSOR \$50,000

---

- Onstage verbal recognition during the event with award presentation opportunity
- Three (3) tables for eight (8) guests each, with one (1) additional seat at each of your tables for one (1) Warrior (total of 9 seats per table)\*
- Invitation for up to twenty (20) guests at the VIP Reception
- Corporate logo incorporated throughout the Veteran Impact Awards & Gala venue
- Corporate Ad video (max 2:30 length) to run during dinner portion of event
- Event logo lockup, which will appear in all collateral to include:(if received by April 24, 2024)
  - o Banner ad in direct response e-newsletter
  - o Press release announcing company or individual as the Title Sponsor
  - o Corporate logo name on event website landing page
  - o Corporate logo featured on-screen during the event
  - o Corporate branded item for VIP Table or gift bag
  - o Corporate logo linked to company website on sponsor web page
  - o Event digital assets such as photos, videos, and boilerplate verbiage for sharing through social media channels.
- Opportunity for The Warrior Alliance representative to speak at one of your corporate events.

---

### PRESENTING SPONSOR \$25,000

---

- Verbal recognition onstage during the event
- Two (2) table for eight (8) guests, with one (1) additional seat at your table for one (1) Warrior (for a total of 9 seats per table)\*
- Invitation for up to ten (10) guests at the VIP Reception
- Corporate logo or individual's name listed in the Veteran Impact Awards & Gala collateral to include: (if received by April 24, 2024)
  - o Press release announcing company as a Presenting Sponsor
  - o Corporate logo featured on-screen during the event
  - o Corporate logo linked to company website on sponsor web page
  - o Corporate logo acknowledgment in event program
  - o Corporate branded item for VIP Table or gift bag
- Event digital assets such as photos, videos, and boilerplate verbiage for sharing through social media channels.

---

### GENERAL SPONSOR \$10,000

---

- One (1) table for eight (8) guests, with one (1) additional seat at your table for one (1) Warrior (for a total of 9 seats per table)\*
- Corporate logo featured on-screen during the event
- Corporate logo linked to company website on sponsor web page
- Corporate logo acknowledgment in event program.

---

### VIP TABLE \$2,500

---

- One (1) table for eight (8) guests

\* Warrior selection and assignment managed by The Warrior Alliance

